



PRESS RELEASE

Registration is now open for Independent Electronic Sports' Esports Agent training courses.

As part of Independent Electronic Sports' training activities, the 2022 course and calendar for the innovative professional figure of the Esport Agent has now been announced.

Sion, 2022, 24 May - Starting today, enrolments for the Esports Agent training course are officially open. The 20-hour course takes place online and in-person over the course of a week, currently only in Italian language. The course aims to train future esports intermediation experts and to launch a new professional figure in the esports ecosystem. The course will focus on theoretical and practical aspects that will be used to properly familiarize with the professional activity and to start a career. This is a multidisciplinary training with 17 hours dedicated to the e-sports subject and 3 hours dedicated to the Italian legal and juridical aspects of the activity of an agent by different lawyers who will be indicated course by course. As of 2023, training seminars for Esports Agents will also be launched, which will include, in addition to the possibility of renewing the annual certification, in-depth studies on specific topics regarding intermediation and the e-sports market.

The work of the Esports Agent will provide valuable support to clubs and tournament organisers who are increasingly looking for new athletes. The profession of Esports Attorney will not be limited only to the analysis and research of the esports market of the opportunities of intermediation between clubs and athletes, but can be,

depending on the needs, an important support to take care of aspects such as: sponsorship, public relations up to financial planning.

The course is open to men and women with any educational qualification. A university education, including an economic or legal background, would be an advantage.

The ideal Esports Agent profile includes:

- Deep knowledge of esports: e-sports agents must have a high level of knowledge of the esports their clients play, know every detail, background and rumour as well as all the data that can be used to evaluate and analyse players and teams.
- Network of contacts and interpersonal relationships: In order to have a better chance of success, esports agents need to have an extensive network of contacts as well as being able to communicate effectively and professionally with athletes and team managers.
- Sales skills and perseverance: Negotiations to reach an agreement often take a long time in the order of weeks or months. The preparatory work for some negotiations may even start a year before the agreement is concluded. It is therefore essential to have strong organisational skills and to apply consistent efforts in the work of an esports agent.

Schedule, details and registration possibilities on the Independent Electronic Sports website.

“I am extremely proud to be able to announce the first activity of Independent Electronic Sports and that it is related to training, one of the most sensitive and still underdeveloped areas in esport.”

Paolo Blasi, CEO and Founder of Independent Electronic Sports

Contact

Founder and CEO

Paolo Blasi

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